

# mag+

## Best Digital Magazine Software & Apps

Create and manage engaging interactive content, and publish it on your company's web and social media channels.

Prepared by:

  
**Thrive**

More Data More Sales



[thrive.co.id](https://thrive.co.id)

# Why Choose Mag+



Mag+ is a software and application that makes it easy for you to create and publish various types of content (magazines, catalogs, white papers, journals, etc.) through apps, websites and corporate social media in one click.

# Target Mag+

Thrive dedicates this application to organizations and companies that need the latest technology to publish various kinds of content easily and quickly.



**Marketing  
Content**



**Sales  
Enablement**



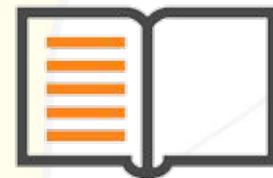
**Product  
Catalogs**



**Corporate  
Communications**



**White Papers/  
Annual Reports**



**Magazines &  
Journals**

Professional Content  
Management

For All Devices

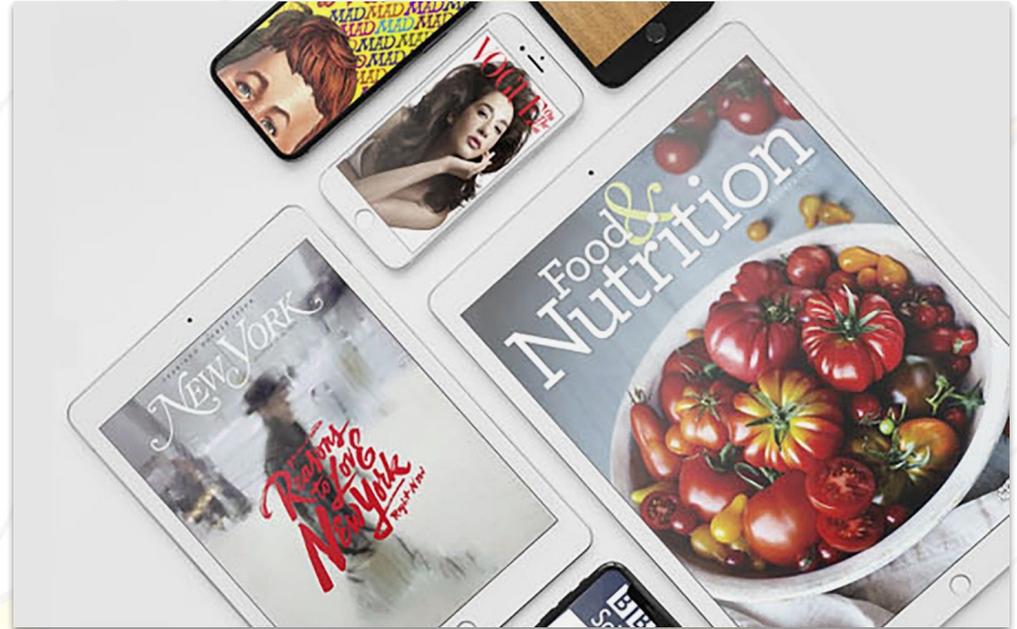
No Coding Needed

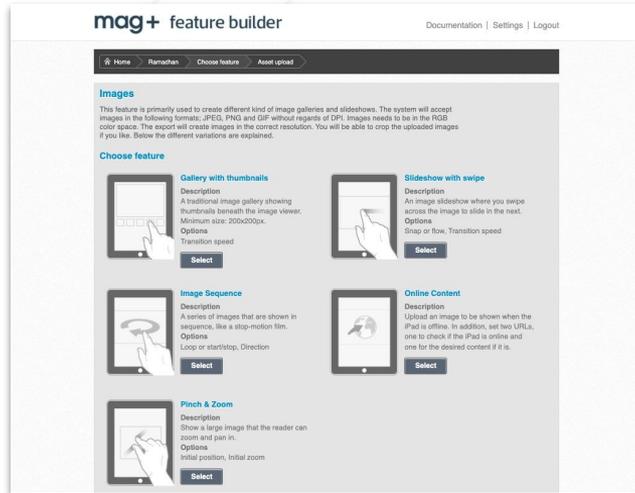
 Thrive

# Professional Content Management

## Content Creation Platform for Enterprise

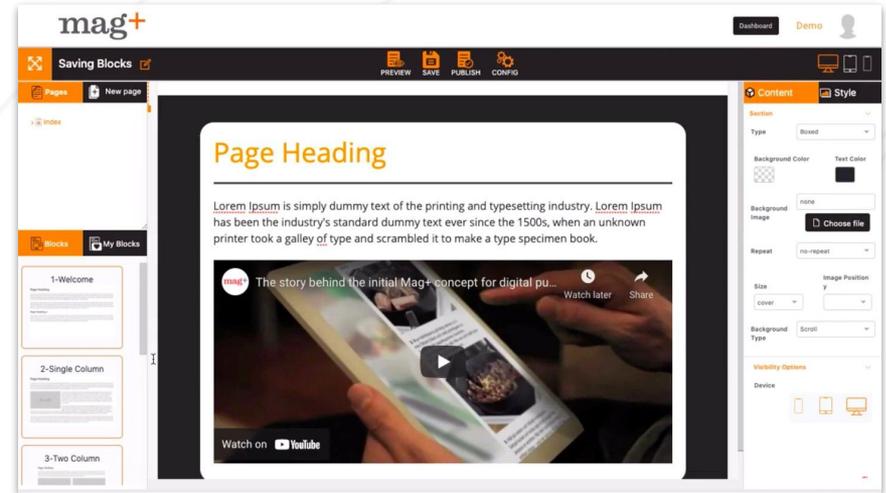
Create and distribute fully responsive content, which renders flawlessly on any screen size.





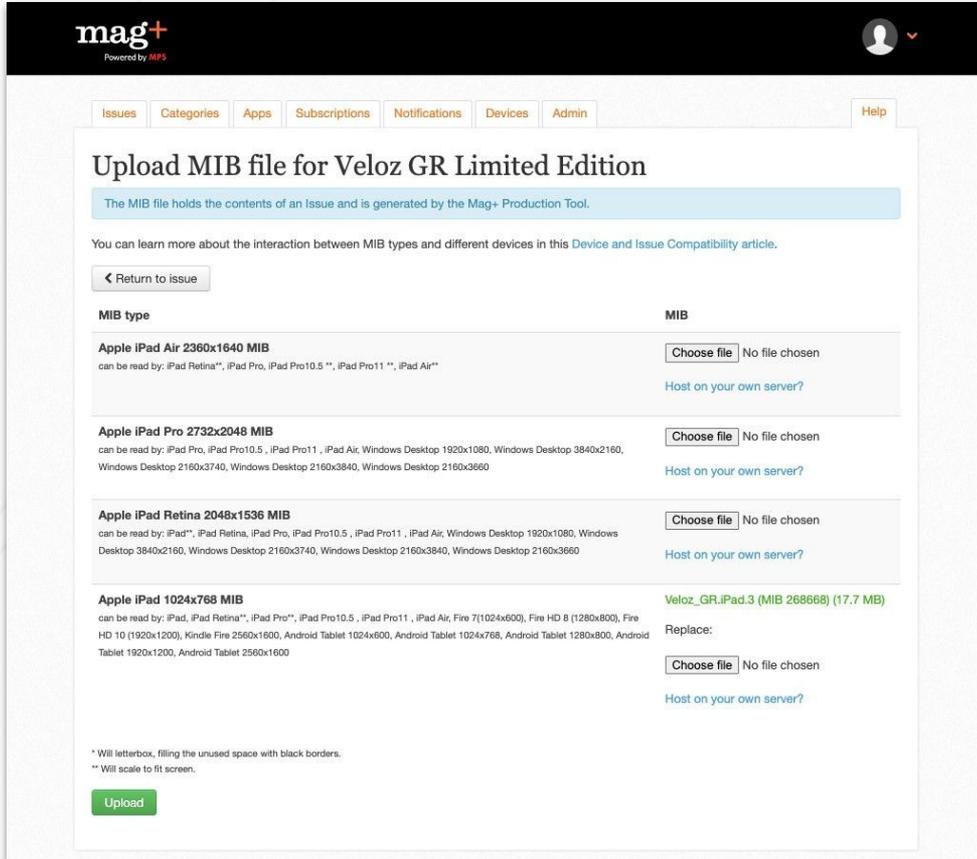
## Create Rich and Interactive Content

Use the Mag+ plugin for Adobe InDesign, and then you can set the layout of multimedia content to be published via touchscreen devices.



## Hassle-free Content Layout

You can add content elements that change when the user swipes the screen. Improve the quality of publications by adding audio and video, simplify navigation by adding hyperlinks, and many other functions.



The screenshot shows the Mag+ interface for uploading a MIB file. The header includes the Mag+ logo (Powered by MPS) and a user profile icon. A navigation bar contains links for Issues, Categories, Apps, Subscriptions, Notifications, Devices, Admin, and Help. The main content area is titled 'Upload MIB file for Veloz GR Limited Edition' and includes a blue informational box stating: 'The MIB file holds the contents of an Issue and is generated by the Mag+ Production Tool.' Below this, there is a link to learn more about MIB types and devices, and a 'Return to issue' button. The interface is divided into two columns: 'MIB type' and 'MIB'. The 'MIB type' column lists four MIB types with their respective device compatibility: 'Apple iPad Air 2360x1640 MIB', 'Apple iPad Pro 2732x2048 MIB', 'Apple iPad Retina 2048x1536 MIB', and 'Apple iPad 1024x768 MIB'. The 'MIB' column shows the current selection, 'Veloz\_GR.iPad.3 (MIB 268668) (17.7 MB)', and a 'Replace:' section with a 'Choose file' button. At the bottom, there is an 'Upload' button and two footnotes: '\* Will letterbox, filling the unused space with black borders.' and '\*\* Will scale to fit screen.'

## Publish Content with One Click

Once the content - whether in the form of magazines, brochures, PDFs, videos, etc. - is ready, all you have to do is upload it with the click of a button.

Professional Content  
Management

For All Devices

No Coding Needed



## For All Devices

### Practical for All Devices

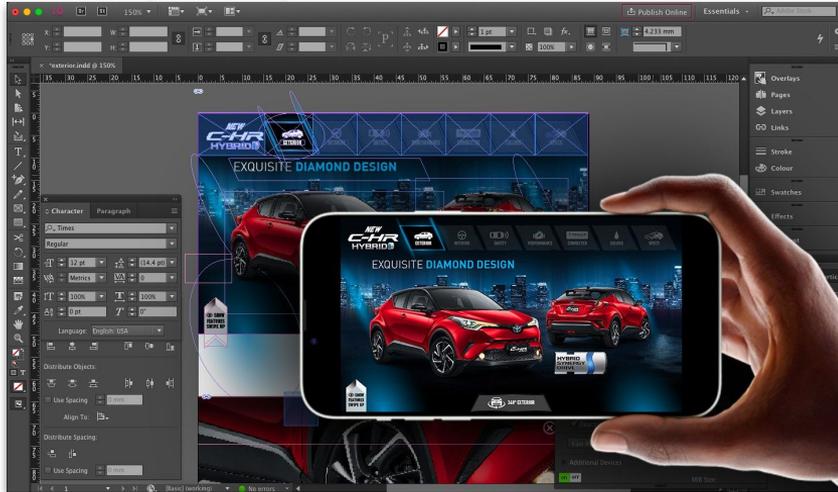
Mag+ helps you create and layout content so that it can be displayed across users' devices.



Professional Content Management

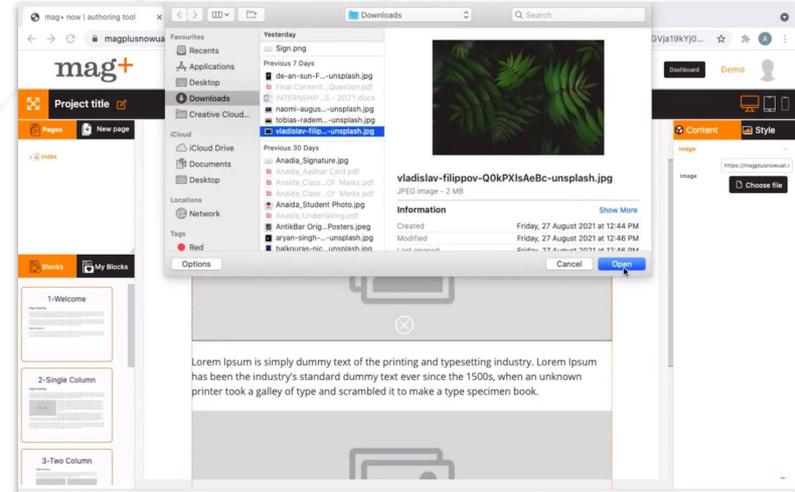
For All Devices

No Coding Needed



## Live Preview

Instantly preview your content on a variety of devices before publishing.



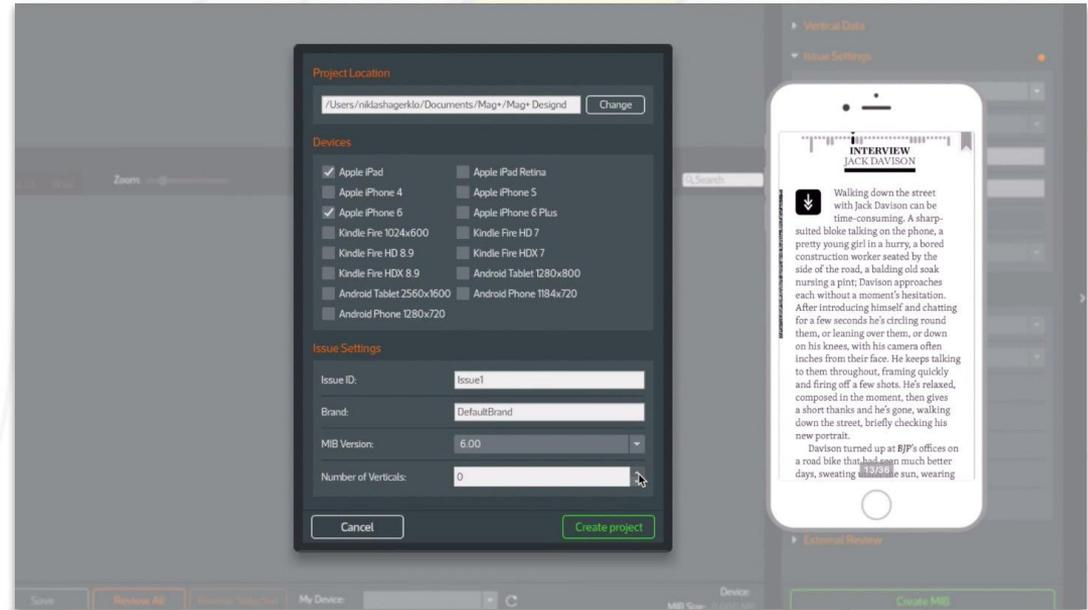
## Drag and Drop

Easily design your pages, documents and apps with the intuitive drag & drop editor provided on the Mag+ content creation platform.

# No Coding Needed

## Create Content, Easily Develop

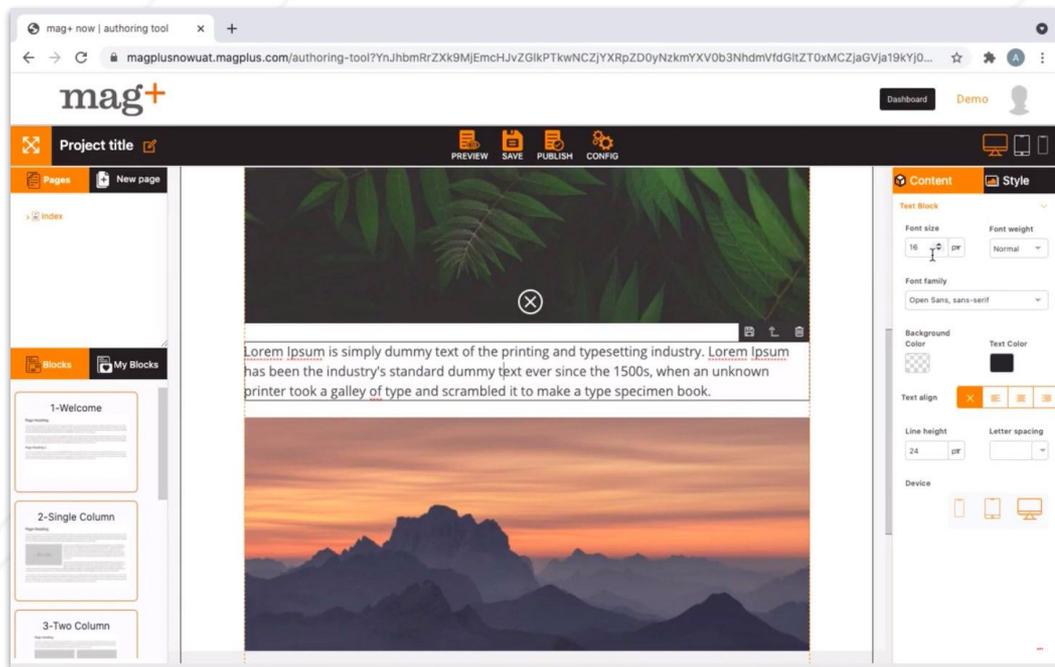
You don't need to learn coding to create responsive, publish-ready content across users' devices.



Professional Content Management

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## Create with Simple Tools

Mag+'s simple tools are easy to learn. You can use it to organize content layouts without requiring any programming skills.

## **You Only Need Mag+**

**You can maximize your business potential with the right content to meet your company's publishing needs.**



## **Get Free Consultation**

**Discuss your IT requirements  
with our customer support at**

**+62 822 9998 8870**



# Thank You

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