



Einstein  
Technologies

ePrice Tag

Thrive

# Digital ePrice Tag

Revolutionizing the way product price tags are replaced in your supermarket and store.

Prepared by:

  
**Thrive**

More Data More Sales



thrive.co.id

# About ET ePrice Tag



## What is ET ePrice Tag?

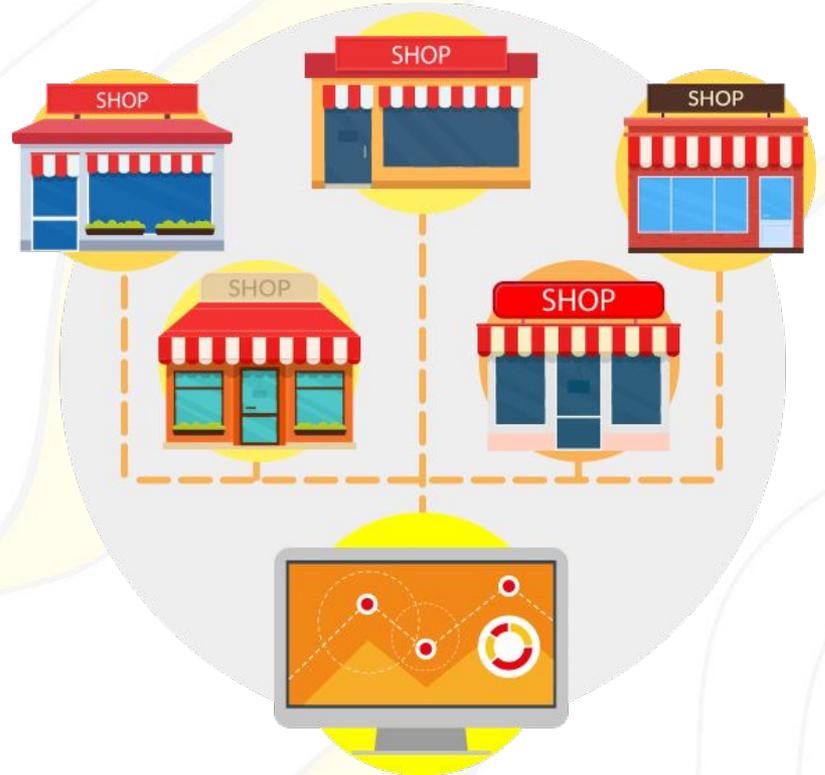
ET ePrice Tag is a simple, robust hardware, with which store manager will be able to update the price tags of all products in storefront with just one click.

# Kenapa Pilih ET ePrice Tag?

## You don't need paper and printer

Users don't need to manually change price tags on each product. Store manager can update the price through store's server, and the old one will be replaced automatically with new price. The whole process of replacing price tag with ET ePrice Tag is simple:

1. Store Manager update product price using a dedicated software.
2. Submit new price through server.
3. New price will appear on price tag in a few seconds, replacing the old one.



# Target ET ePrice Tag?



ET PriceTag is designed for owners of department stores, clothing stores, grocery stores, shopping centers, minimarkets, supermarkets, bookstores, who want to save on the cost of making product price tags, while implementing a much more efficient price tag management.

# Paperless ePrice Tag

## Create Paperless Price Tags

Every supermarket owner understands how much it costs to make and print price tags. Now you can save on the cost of creating price tags with one digital price tag solution offered by ET ePrice Tag.



**Paperless ePrice Tag**

**Easy to Control and  
Realtime**

**Connect to POS Machines  
and Software**



## **Various Sizes of Price Tags**

Just place a price tag on a shopping shelf, and shop managers don't have to change the price manually. Price tags are available in various sizes and dimensions.

## **All Information in One Tag**

Shop Managers may put more information, not only price but specs, size and many more, so that consumers can recognize the advantages of the products.

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## Include Information about Discounts

Shop managers can easily put information about discounts. They don't have to manually remove the old label and replace it with the new one.

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## Easy to control and Realtime

### Centralized Price Control

ET Price Tag works by leveraging servers at the head office to change and update product prices. The admin at the head office will provide input on the price of each product sold at the branch store and then distribute it to each branch store.



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SUNY eTag

Download PDA Set PDA 全局 English

HOMEPAGE Template Manage / Template Information

ESL temp

Delete Import Temp

Temp Name [TEMPLATE\_NAME] Tag Type Store name Thrive Agency(80€ Temp Type Lattice Template Query

Ordinal	Store Number	Temp ID	Temp Name	Temp Type	Tag Type	Temp Preview	Temp Status	Operation	update time
<input type="checkbox"/>	1	Global 3c2c718a-6420-adfb-f7ff-8a039036e7d8	REG	Lattice Template	ETR0213R-H		Enabled	Edit	2022-08-03 10:27:07
<input type="checkbox"/>	2	Global eb84ad93-b210-4b58-911b-0ab9c881431a	ETR0213R-H (1)	Lattice Template	ETR0213R-H		Enabled	Edit	2022-07-18 16:31:13
<input type="checkbox"/>	3	8080 bfbf6343-f598-40a2-ab2b-10c8a59677b4	REG_SAWIT	Lattice Template	ETR0213R-H		Enabled	Disable Edit	2022-08-05 14:36:43
<input type="checkbox"/>	4	Global e0149946-384f-41d0-a751-ce66b119dffc	Accetest1	Lattice Template	ETR0750R	No Preview	Enabled	Edit	2022-07-30 01:14:25
<input type="checkbox"/>	5	Global 04499bc0-eda8-43f3-ad27-b0f3a29f0c82	ESL420R(1)	Lattice Template	ETR0420R		Enabled	Edit	2022-08-03 10:26:58

## Price Updates in Realtime

The price tag of each product will change in real time, according to price changes made at the head office and then stored on the branch store server.

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# Connect to POS Machines and Software

## Change Product Price Anytime

The ET Price Tag can be used to change the product price at any time. That way, you can save time, because you don't need to make price changes manually.



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## Text and Numbers

Enter text and numbers through the ET Price Tag software, and you can describe the type of item and price easily and accurately.

## Barcodes & QR Codes

Manage barcodes and QR Codes in realtime and efficiently. With this feature you can manage prices and types of products in the store, as well as manage and update promos that are valid for certain periods and for certain products.

# Change Prices Hassle-Free

**With various advantages that cannot be obtained from ordinary price tags, ET Price Tag is suitable to meet the needs of business people who want to have the convenience of managing product price information.**



## **Get Free Consultation**

**Discuss your IT requirements  
with our customer support at**

**+62 822 9998 8870**



# Thank You

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